



# COMMERCIALISATION AND ENTREPRENEURIAL INSTITUTIONS LEADERS (CEIL) SUMMIT PROGRAMME

**Theme: Youth, Jobs, and Wealth Creation Through Innovation and Entrepreneurship**

**Dates: 29th - 30th August 2024**

**Location: Mombasa, Kenya**

The Commercialization and Entrepreneurial Institutional Leaders (CEIL) Summit 2024 is centered around Youths, Jobs, and Wealth Creation. The main goal is to catalyze a shift in Kenya's research and entrepreneurial ecosystems, while highlighting existing efforts and opportunities for Institutions, Industry and Innovators. The CEIL Summit hosted annually by the Kenya National Innovation Agency (KeNIA) continuously represents efforts to enhance Kenya's innovation journey, focusing on strengthening the research commercialization process, championing innovations for practical solutions, policy advocacy, and industry-academia linkages.

This years CEIL summit will be held from the 29th - 30th August 2024, in Mombasa under the theme: "Youth, Jobs, and Wealth Creation Through Innovation and Entrepreneurship, with the following key objectives:

1. Gain perceptions into industry perspectives on research development and the establishment of sustainable enterprises through innovation.
2. Shed light on the commercialization and entrepreneurial opportunities for institutions, industry, and innovators.
3. Showcase and celebrate practical solutions developed by innovators within Universities and Technical and Vocational Education and Training (TVET), that are addressing job creation and employment.

## REGISTRATION FEES

25,000 kes per participant for 2 days Including conferencing, lunch, teas and 1 cocktail & networking session.

## SPONSORSHIP PACKAGES

- Gold 2 million kes
- Silver 1 million kes
- Bronze 500,000kes



## PROGRAM

Time	Activity	Facilitator	Moderator
0730-0800hrs	Entertainment	George Masila	
0800 – 0840hrs	0800-0807hrs: National and East Africa Anthem Introduction and welcoming to the CEIL summit and the aspirations.	-Maureen Ochako, Technical Expert, Kenya National Innovation Agency	
	0808-0818hrs: <b>Introducing KeNIA &amp; Its initiatives</b> <b>CEIL Resolutions of 2023:</b> Entrepreneurial Maturity Framework and Entrepreneurial Leaders Training	-Dr Tonny Omwansa, CEO, Kenya National Innovation Agency. (KeNIA)	Dr Tonny Omwansa, CEO, KeNIA
	0818-0828hrs Remarks , Strategic Direction, KeNIA	-Chairman, KeNIA, Prof. Tom Ogada.	
	0828-0838 Remarks, Vice Chancellors' committee	-Prof. Daniel Mugendi Njiru, Chairman	
	0838-0848 Strategic direction of the Kenya Network of Entrepreneurial Institutions Leaders (KNEIL).	-Prof. Kiama, Chairman of KNEIL.	
0848-0905hrs	<b>Invited Guest: Private Sector Synergies:</b> Bank as an enabler to Entrepreneurship and Job Creation	-Paul Russo, Group, CEO Kenya Commercial Bank, Paul Russo	
0905-0920hrs	<b>Keynote Speaker:</b> The Future University	University of Nairobi Chancellor, Prof. Patrick Verkooijen	
0920 – 0935hrs	<b>Keynote Speaker: (International)</b> Lund university / Professor Stuart Croft, Vice Chancellor University of Warwick/ Loughborough University		
0935-1035hrs	<b>Official Remarks and Opening</b> -Dr Beatrice Muganda Inyangala Principal Secretary , Higher Education & Research. -Ismail Maalim, Principal Secretary Ministry of Youth and sports. -Hon Ababu Namwamba, Cabinet Secretary, Ministry of Youth and Sports.		Chair, KeNIA Board - Prof. Tom Ogada



	-Head of Public Service – Mr. Felix Koskei.		
1035-1100hrs	Signing of commercialisation and Entrepreneurial Implementation Plans (VCs of 11 participating institutions)	KeNIA	
Photo Session			George Masila
1100 – 1130hrs	Tea and Coffee Break		Beatrice Kinyili
1130-120 hrs	<b>Presentation: Synopsis of Institutional Innovation and Entrepreneurail Related Policies</b>	Prof. Ratemo Michieka, National Research Fund and Policy Expert, Institutional support.	CEO, WIPO/ KIPI
1200 – 1225hrs	<b>Presentation Session: Progress and Prospects</b> National Innovation Policy	KIPI/WIPO/KECOBO/KeNIA	
1225-1300hrs	<b>Panel Session:</b> Are there sufficient funding opportunities to foster commercialization and entrepreneurship , in pursuit on job and wealth creation?	Warren LaFleur, Partner Koya Capital, South Africa  Mr. Josiah Arabu Moriasi, Chief Executive Officer, Youth Enterprise Development Fund  Bernad Baraza, KCB Foundation, Chief of Party  Equity/Coperative/Absa (Director/COP)	Stephen Gugu, Project Lead Research to commerciali sation (R2C)
1300 – 1400hrs	Lunch Break		Brenda Patience
1400 – 1630hrs	Introduction to the <b>2-group break-aways for the various institution clusters.</b>		
	<b>Institutions Innovation Fund</b>  1400-1415hrs: KeNIA support on establishing institutional innovation funds.  1415-1445 <b>Presentation:</b> Case Study of a well-run innovation fund (structure & sustainability).	-KeNIA - Manager Innovation and Commercialisation/CEO Tonny Omwansa.  -Professor Stuart Croft, Vice Chancellor University of Warwick	Prof Laban Ayiro, VC Daystar University



	<p>1445-1515 <b>Presentation:</b> Case Study of a well-run innovation fund (structure &amp; sustainability).</p> <p>1515-1535 <b>Reflection:</b> Q&amp;A</p> <p>1535-1600 <b>Fireside Chat:</b> How can a university sustain itself financially through innovation and entrepreneurship?</p>	<p>or Professor Hugh Brady, President - Imperial College UK</p> <p>-Innovation Fund Expert - Lead Consultant</p> <p>-Prof. Victoria Wambui Ngumi, PhD, EBS- Vice Chancellor Jomo Kenyatta University of Agriculture &amp; Technology</p> <p>-Professor Irene Tracey, Vice Chancellor Oxford University.</p>	
	<p><b>Scaling University Innovations: Building Enterprises</b></p> <p>1400-1430hrs <b>Panel session:</b> Overcoming the procurement bureaucracy during scaling. (Q&amp;A – 10 mins)</p> <p>1500-1530hrs <b>Presentation:</b> Scaling Innovations in Private Sector.</p> <p>1530-1615hrs <b>Panel session:</b> Private sector leveraging the academia for research (what can be done differently?)</p>	<p>-Mr. Maurice Juma, Managing Director- Public Procurement Regulatory Authority</p> <p>-Prof. Vincent Ogutu, Vice Chancellor, Strathmore University</p> <p>-Prof. Peninah Aloo Obudho, Vice Chancellor - Maasai Mara University</p> <p>-Jasiri/Juniro Achievers/African Academy of Science</p> <p>-Unilever/Bidco/EABL</p>	<p>Prof. Samuel Gudu, VC Rongo University</p> <p>KAM/KEPSA</p>
<p>1615 – 1645hrs</p>	<p><b>Tea and Coffee Break – Beatrice Kinyili</b></p>		
<p>1830hrs</p>	<p><b>Networking and Dinner</b></p> <p>Showcase 3-5 University's best innovation i.e. Tech Startup, Research-based spinoffs/startups in the market; by revenue collection, impact to society, market size.. etc</p>		



**Day 2: THURSDAY 19<sup>th</sup> October 2022**

Time	Activity	Facilitator	Moderator
0830 – 0845hrs	Entertainment + Recap + CEIL awards announcement.		Mr. George Masila
0845- 0900hrs	<b>Keynote Presentation : Commercialization of Music.</b> Dr. Emily Achieng Akuno, VC Jaramogi Oginga Odinga University of Science and Technology.		
0900- 0930hrs	<b>KeyNote Speaker: PLO Lumumba</b> <b>Hon Fatuma Mohammed Migori County Member of the National Assembly.</b> <b>Chairperson Special Funds Accounts Committee</b>		
0930- 1000hrs	<b>Panel session; Donor Harmonisation – Development Partners for Commercialization and entrepreneurship (2024-2027)</b>  FCDO/British council/Lemelson Foundation/Mastercard/GIZ	<ul style="list-style-type: none"> <li>-Dr. Emmy Chirchir, Science, Tech &amp; Innovation Adviser, East Africa - UK Foreign, Commonwealth and Development Office (FCDO)</li> <li>-Monica Blagescu, British Council, Head of Programmes, Higher Education</li> <li>-Maggie Flanagan, Program Officer – Lemelson Foundation</li> </ul>	J.P Ochieng, Odera, Research and Relationship Manager, FCDO's Evidence Fund
1000- 1030hrs	<b>Presentation:</b> Shared Infrastructure and Opportunities for Innovators.  Questions (7mins)	<ul style="list-style-type: none"> <li>-DG/Director KEMRI/KIRDI/KALRO/KEPHIS</li> <li>-Tyler Karahalios, Chief of Party, Delta40 Accelerator</li> <li>-Prof Alexander Kahi, Founder and Director, Coelib, Egerton University</li> <li>-Huawei/Safaricom programs</li> </ul>	Dr. Catherine Adeya, Ag CEO, Konza Technopolis Development Authority (KOTDA)
1030-	<b>Tea and coffee Break</b>		



1100hrs			
1100 - 1130hrs	<p><b>Panel session:</b> Entrepreneurial universities: Venture Based Curriculum (UOEmbu/ Karatina University, Ashesi, Mastercard,Imperial college)</p>	<p>-Dr Sena Agbodjah, Head of Department of Business Administration, Senior Lecturer - Ashesi University</p> <p>-VC, Karatina University or VC, Maasai Mara University</p> <p>-Lizzie Chongoti, EA HUB Regional Director - The Education Collaborative</p>	Andrea Lane
1130- 1215hrs	<p><b>Showcase Session:</b> Entrepreneurial Universities: The Power of a Niche.</p> <ul style="list-style-type: none"> <li>Thunderbird Shool of Global Management -4th Industrial Revolution</li> <li>Ashesi University, Ghana</li> <li>Imperial college London/ University of Oxford</li> <li>US/Canada Univerity - Waterloo</li> <li>University of Cape Town – south Africa</li> <li>Lagos University/Cairo University</li> </ul>	<p>-Philip Thigo, Senior Director, Thunderbird School of Global Management</p> <p>-Gordon Kwesi Adomza, lead Ashesi Design lab and Ashesi Entrepreneurship Center &amp; Advisor to the Ashesi Venture Accelerator</p>	Darius Mogaka, Director of University of Education
1215- 1245hrs	<p><b>Reflection/ Open Discussion:</b> What's your niche and why do we still import products related to your niche?</p>	-All VC of Universities present.	Darius Mogaka, Director of University of Education
1245 - 1400hrs	<b>Lunch Break</b>		<b>Brenda kamwaria</b>
1400 - 1415hrs	<b>Entertainment</b>		<b>George Masila</b>
1415 - 1445hrs	<p><b>Reverse Pitching:</b> Industry Needs</p>	-BIDCO/Unilever/Banks/S afaricom/Huawei/	KEPSA/KAM



1515-1600hrs	<b>Fireside chat:</b> Where are our alumnae and how are they contributing to youth entrepreneurship and wealth contribution?	-IIAT Madras, VC? -Stephen Kiama, Vice Chancellor University of Nairobi	Ministry of Youth, Director.....
1600 - 1645hrs	<b>CEIL Awards (10) – Dr. Tonny Omansa, CEO KeNIA</b> Most Entrepreneurial Institution (Entrepreneurial Institutions Maturity Framework): <ul style="list-style-type: none"> <li>Leadership and Governance / Infrastructure/Human Capital/Policies and Strategies/Entrepreneurial Education/Linkages.</li> <li>VC Champions of specific thematic area.</li> <li>First registered candidate for CEIL 2024.</li> </ul>		Chair, KeNIA Board – Prof. Tom Ogada
1645-1700hrs	<b>Closing remarks/Call to action /Feedback form</b> <ul style="list-style-type: none"> <li>CEIL Resolutions 2024</li> <li>Kenya Innovation Week 2024</li> <li>KeNIAs Institutional and Innovation Support 2024 – 2027</li> </ul>		KNEIL Chairman, Prof. Stephen Kiama Dr Tonny Omwansa CEO, KeNIA
1700hrs	<b>Tea Break and Departure</b>		





## **SPONSORSHIP PACKAGE**

### **Gold Sponsorship Package: KES. 2,000,000/= ( Two million kenya shillings)**

- Recognition as the Gold Sponsor of the ceil summit 2023
- 3 panel slots in thematic discussion, 1 key note speaker session
- Logo placement on the event website, official event materials, and signage.
- Access to VIP sessions with influential speakers and government officials.
- Logo and company profile included in the event press releases and media coverage.
- Promotion through various social media channels and event newsletters.
- Complimentary registration for five delegates.
- Acknowledgement in the opening and closing ceremony and on the event's thank-you page.

### **Silver Sponsorship Package: KES 1,000,000 ( One million kenya shillings)**

- Recognition as the Silver Sponsor of the ceil summit 2023
- Logo placement on the event website, official event materials, and signage.
- 2 panel slots in thematic discussions.
- Access to networking sessions with influential speakers and government officials.
- Logo and company profile included in the event press releases and media coverage.
- Promotion through various social media channels and event newsletters.
- Complimentary registration for three delegates.
- Acknowledgement in the opening and closing ceremony and on the event's thank-you page.



UK Government







**Bronze Sponsorship Package: KES 500,000/= ( Five hundred thousand, Kenya shillings)**

- Recognition as the Bronze Sponsor of the Ceil summit 2023
- Logo placement on the event website, official event materials, and signage.
- 1 panel slot in thematic discussions
- Access to networking sessions with influential speakers and government officials.
- Promotion through various social media channels and event newsletters.
- Complimentary registration for two delegates.
- Acknowledgement in the closing ceremony and on the event's thank-you page.

**Individual Package: Delegates Fees**

25,000 kes for 2 days Including lunch, teas and 1 cocktail & networking session.

20,000 kes for 1 day including lunch, teas and networking.

