



REPUBLIC OF KENYA



Commercialisation & Entrepreneurial Institutions Leaders (CEIL) Summit 2024

Youth, Jobs, and Wealth Creation Through Innovation and Entrepreneurship



What is CEIL Summit?



- 💡 The CEIL Summit 2024, hosted by Kenya National Innovation Agency (KeNIA), aims to catalyze a paradigm shift in Kenya's research and entrepreneurial ecosystems, focusing on Youths, Jobs, and Wealth Creation. It highlights opportunities for Institutions, Industry, and Innovators, advocating for stronger research commercialization, practical innovations, policy advocacy, and industry-academia linkages to boost Kenya's innovation journey.

Purpose of CEIL Summit 2024



- ▶ Gain perceptions into industry perspectives on research development, and the establishment of sustainable enterprises through innovation.
- ▶ Shed light on the commercialization and entrepreneurial opportunities for institutions, industry and innovators.
- ▶ Showcase and celebrate practical solutions developed by innovators within universities and Technical & Vocational Education & Training (TVET), that are addressing job creation and employment.

Target Audience



Universities



Research
Institutions



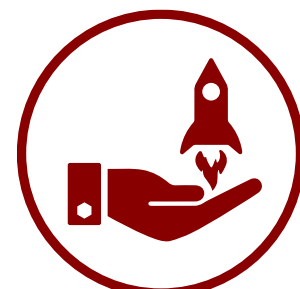
Academics &
Researchers



Relevant
Parastatals



Private
Sector



Startup Incubators
&
Accelerators



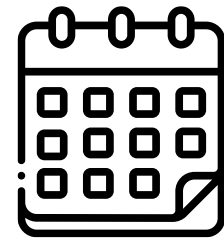
Government





CEIL Summit 2024

Date & Location

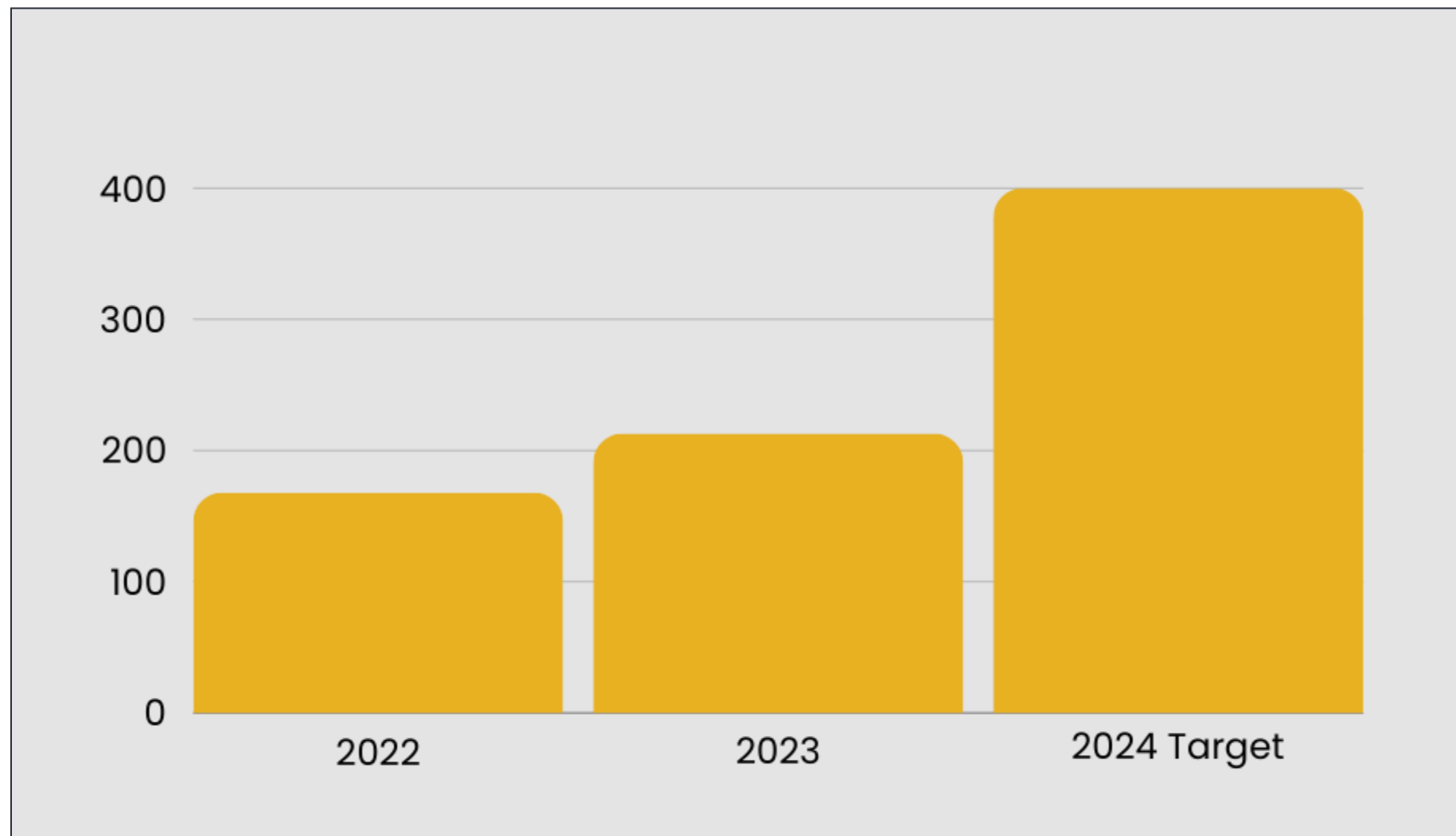


29th – 30th August 2024



Mombasa, Kenya

CEIL Summit Attendance



Attendance

2022- 168

2023- 213

2024 Target- 400

CEIL Summit 2023 Successes



- Kenya Network of Entrepreneurial Institutions Leaders (KNEIL) and a council comprising of VCs established .
- National IP Policy drafted and set for launch.
- Entrepreneurial Institutions' Maturity Framework (EMIF) developed and piloted.
- 11 institutions admitted into the 2nd cohort of the IS programme, an increase of 5 from previous cohort.

CEIL Summit 2023 Institutions Present

Universities

- International Universities– **03**
- Public Universities – **20**
- Private Universities– **06**

Technical and Vocational Training Institutions (TVETs)– **08**

Venture Funds– **03**

Research Institution– **06**





REPUBLIC OF KENYA

MINISTRY OF YOUTH AFFAIRS,
CREATIVE ECONOMY AND SPORTS



CELL Summit

Previous Partners



Sponsorship Packages

Become a part of CEIL Summit 2024



Gold Package 2 Million KSh

- Recognition as the Gold Sponsor of the ceil summit 2023
- **3 panel slots** in thematic discussion, 1 key note speaker sessions
- Complimentary registration for **5 delegates.**
- Access to VIP sessions with influential speakers and government officials.
- Logo placement on the event website, official event materials, and signage.



Silver Package 1 Million KSh

- Recognition as the Silver Sponsor of the ceil summit 2023
- Logo placement on the event website, official event materials, and signage.
- **2 panel slots** in thematic discussions.
- Complimentary registration for **3 delegates.**
- Access to networking sessions with influential speakers and government officials.



Bronze Package 500,000 KSh

- Recognition as the Bronze Sponsor of the Ceil summit 2023
- Logo placement on the event website, official event materials, and signage.
- **1 panel slot** in thematic discussions
- Access to networking sessions with influential speakers and government officials.
- Complimentary registration for **2 delegates.**

CEIL Summit Delegates Fees



25,000 kes for 2 days including lunch, teas and 1 cocktail & networking session.



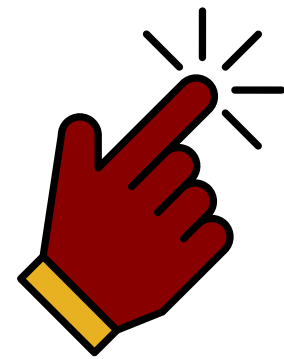
20,000 kes for 1 day including lunch, teas and networking.



Registration



innovationagency.go.ke/initiatives/ceil-summit



bit.ly/3uG5rfR